

Mark Pacheco

Marketing Professional

Creative marketing leader with proven history of enhancing corporate marketability through progressive electronic marketing tools and effective corporate messaging. Skilled project manager with excellent communications, time management, and leadership skills. Ability to motivate teams in collaborative settings or work independently with no supervision. Offering global experience and deep understanding of culture, diversity, and inclusion.

Work History

08/2011 – 04/2020 **Founder/Brand Marketing Consultant**

The Mark In Marketing, Phoenix, AZ

- Increased brand awareness by developing technical/non-technical marketing collateral, presentations, and advertisements.
- Consulted with clients to develop and implement innovative marketing strategies.
- Worked with non-profits to build and style new websites or transitioned existing legacy sites to new mobile-friendly versions.
- Wrote engaging and successful marketing, advertising, and website copy.

07/2012 – 04/2020 **Marketing Manager**

Ozone Water Systems, Inc, Phoenix, AZ

- Developed corporate brand, including logo, messaging, marketing materials, and creative sales tools.
- Improved and boosted brand image by implementing focused marketing campaigns and engaging in professional networking to support outreach.
- Conceptualized, planned, executed, and maintained web presence using HTML, CSS, WordPress. and other editina software.

Contact

Address

2154 Oregon Street #21
Saint Helens, OR, 97051


Phone


(602) 410-6103


E-mail


pacheco.mark@gmail.com

Skills


Marketing and Advertising 


Project Management 


Business Administration 

Communications 

Relationship Management 

Copy Writing 

Event Coordination 

Critical Thinking 

Peer Training 