

MARKPACHECO

(602) 410-6103 | pacheco.mark@gmail.com | Saint Helens, OR | <http://TheMarkInMarketing.com>

PROFESSIONAL EXPERIENCE (cont.)

Marketing Manager, Sales & Events 2003 – 2005

- Reconciled a vendor billing error resulting in a \$14k credit
- Implemented a print-on-demand fulfillment structure eliminating storage charges
- Coordinated North American Trade Show schedule and logistics
- Product photography

Marketing Specialist 2000 – 2003

- Managed print, promotional product, and logistic vendor relationships
- Technical and Audio/Visual expert for on-site corporate event support
- Renegotiated logistic vendor contract saving \$52k annually
- Provided internal and external customer service

Marketing Liaison 2000

- Developed and implemented an inventory and order management process
- Marketing material fulfillment
- Internal and external customer service

TriWest Healthcare Alliance *A corporation that manages health benefits for veterans*

Training Support Specialist 1998 – 1999

- Managed the Microsoft Office Suite continuing education program
- Administrative support
- Record keeping

EDUCATION & QUALIFICATIONS

Associates of Arts, Business – South Mountain Community College 2017
with High Distinction

Associates of Arts, Communications – South Mountain Community College 2017
with High Distinction

Phi Theta Kappa – *International Honor Society for two-year college students*

Google Analytics IQ Certification 2019

Multilingual – English: *Native*; Spanish: *Conversational*

REFERENCES

Available upon request